

10 Make Money Online Myths The truth and fiction

**by
Paul Forcey**



The Newbie Helper

10 Myths about making money online

- 1) I can make a million in my first week/month year only working 2 hours a day/week
- 2) I have to buy everything that Guru A /b or even C says if I want to succeed
- 3) I need to know everything before I do anything
- 4) It is to late
- 5) Adsense/Affiliate programs/ebay/ is dead
- 6) I don't have enough money to get started
- 7) I am not a "computer" person
- 8) Earning money online is all fake, it is all "snake oil salesmen"
- 9) I am to old
- 10) Anyone can do it

How you can get past these myths and move forward.

Introduction

My name is Paul Forcey and I make money online, yes I am a Internet Marketer! I actually prefer to describe myself as someone who works online, but Internet Marketer seems to be the term that makes me appear more knowledgeable and professional so thats what we use.

I sell software, I sell physical products, I have sites with adsense on, I sell other peoples products, I build lists, I talk to people on the phone, I help people where I can.

I have been working full time online from home for the last 3 years and in that time I have learned a lot, made a lot of mistakes, read a lot of rubbish and spent a lot of money.

Over the last 3 years I have met people who make millions online but I have also got to know some very very frustrated people. They have spent \$1k, \$2k, \$3k and sometimes more on ebooks, software, dvd courses, personal coaching and seminars and still earn nothing or very little.

I appreciate how lucky I am , I get to stay home and see my daughter growing up and enjoy lots of time with her while still earning enough to keep my family. I do not drive a Ferrari (in fact I don't drive at all since moving to the USA) and you won't see a pic of me with one I have rented on any of my sales pages.

To balance that out we also don't live on Raman noodles, I earn a nice living while working from home and I work hours that suit. Some days I work 8 or even 10 hours but a lot of days I work 2 or 3 and some days I don't work at all.

I have put this report together as the first in the series of what I hope will be something positive and interesting for you.

Whether you are just starting to try and earn some money online or have been doing it for a while and not quite cracked it I hope you will find something of use in my writing.

Remember there is nothing wrong with being new and being new to making money online can be a real roller coaster ride.

Paul Forcey

<http://www.thenewbiehelper.com/>

<http://www.insidepaulsbrain.com> My Blog

Myth 1

I can make a million in my first week/month year only working 2 hours a day/week

Is it possible, yes it is.

Is it likely, sorry No it isn't likely.

I know the scenario, you get a email from a well respected name and it tells you all about how if you click on the link in the email you will learn how you can make a million a month with no work even if you buy this product at 3am.

Let me ask you this if you had a system that could make a million a year for 2 hours a day, would you sell it for \$19.00 or \$27.00 or even \$47.00.

Wouldn't you employ someone to work in the office (that you bought with the \$250k you made over the last 3 months) next to you , pay them \$50k a year and get them to do half of the work (not all of it , you dont want to share a Million dollar secret).

Do people sell systems that work? Yes they do and there are some great products that are simple to implement and will make you money.

If the headline mentions figures that are so huge that you would feel like a lottery winner then the chances are (in my opinion) that something is not quite as it seems.

If the headline says "I will show you how you could make a extra \$1k a month" that sounds realistic and honest if it says I can show you how to make a million in your first month online then not so much.

A friend of mine Tamara said that when you see the headline

Make \$10,000 per month working only 1 hour a day!

What it means is

That you have to work 16-18 hours a day for 3-4 years during which time you make a couple million dollars, lose your spouse and all your friends. You then have that money to invest because you aren't spending any on a social life and you spend an hour a day talking to your broker about your investments, cuz who else are you gonna talk to.

Myth 2

I have to buy everything that Guru A recommends or releases

You do not HAVE to buy anything apart from a domain name and some hosting (and you can find them free, but you shouldn't).

You can get free sitebuilders, you can drive traffic using free methods.

When you are buying a ebook or piece of software you are buying time and knowledge. You can spend three days trawling through a thousand forum posts (995 of which will be rubbish) and find the same info or you can buy a ebook and learn the information in a hour.

Even with this explanation I still don't recommend that you buy everything that anyone releases, not even me!

If you can't see how you will use the product or know you won't read the book/watch the videos then don't buy it.

I recently bought a product all about driving traffic and it was a good product, but it was a reworking of the same guys product from 6 months before, it should have been a update or upgrade to the previous product not a whole new product (complete with a \$97 price tag). Some of the marketers actually teach this to their students, just keep on rehashing the same things and keep on pushing, so try and be aware of what you already own.

So whose recommendations should I listen to?

That is a question I get once a month at least, the answer is go with your gut, and if you are burnt once then don't buy from them again.

Myth 3

I need to learn everything before I do anything

When you first start out with practically anything it can seem like there is so much to learn that you will never learn it all and until you do you can't do anything. This feeling makes people become paralyzed, I don't know how to do XX so I will do nothing.

Have you ever wanted to do a 10k piece jigsaw puzzle? You tip them all out on the table and look at the lid of the box and then think "what am I, Crazy?"

"There are too many bits, it is too large, it is impossible"

Then you take a deep breath, spread the bits out and start looking for the edge pieces.

That is exactly how you should be treating your online work, you only need to know what you need to know (if that makes sense).

When you are just starting you don't need to know:-

How to write scripts

How to run your own web server

So what do you need to know?

If you are just starting out (and remember these are just my opinions, other people may disagree) I think you need to know:-

How to buy a domain and where to buy it easily (More on buying domains in another report)

How to set the domain up on your hosting package (I will cover hosting in another report)

What path you want to take to earning money online?

The first 2 things are relatively easy, just open up Google and ask it and you will get 100's if not thousands of pages telling you how to do things.

The 3rd question is the REALLY IMPORTANT one.

It is also the one that people seem to not ask or answer, or when they do they have already wasted months or years working on things that don't work or they don't really want to be involved in.

We know your goal is to make money online (or why are you reading this).

So ask yourself

What do I want to spend my time doing online to reach my goal?

Just a note to say that one of the future reports I send you will be about this

Once you have the answer to that question, then you can work out what you need to learn and don't bother looking at anything else.

I want to learn Spanish, so when I go to a bookshop I don't bother looking at books on German or French.

Myth 4

It is To late

It's to late..
Every niche is full of people
Every tool has already been made
There is a website about everything
eBay is already full of things there is nothing left to sell
The Internet boom is over (my favorite)

I am sure you have heard at least one if not all of them.

If this is your way of thinking then **STOP!**
You are looking for reasons not to do something rather than a reason to at least try.

Just because there are 2 places selling hamburgers in your town do you think that means there will never be a 3rd?

It is not to late to start building your online business, I will concede that the Internet is becoming less like the Wild West but that isn't a bad thing.
Quick overnight massive income is possible but the difference is that now you need to do a fair bit of work to get to the "overnight" point.

You can start working today to build income producing sites/products that will produce you income for years to come.

You can start working today to produce sites that will give you short term income and that may be what you choose to do, I don't mind what you choose as long as you choose something and work at it.

You can start working today and build your own adsense empire.

The common thread that you may have noticed is that I said "You can start working" , making money online is about work and it takes time, some people take longer than others. I took 2 years to become the "overnight success" that some people have told me I am.

It is not to late, take a deep breath calm down and think positive thoughts.

Another myth that is similar is *Everything that can be done has been done*
That is like saying that every sandwich ever possible has been made, or every song possible has been written.

Myth 5

Adsense/Affiliate programs/ebay/ is dead

When people tell you something is dead it normally means

- They have something different to sell you
- It has got harder than it was and they can't adapt
- They don't know what they are talking about and just want to appear knowledgeable

Making money online is different from making money offline in many ways but it is also more similar than people like to think.

Whether you work online or offline things change, markets evolve, last years ipod becomes this years Betamax (that shows my age).

A year ago you could slap up any old site with adsense on and you would make money with it, mass generated sites were everywhere and they did ok with little or no work.

Fast forward to late 2007 and things have changed, many people adapted and are still doing well, those who didn't are now telling anyone who will listen that Adsense and mass generated sites are dead.

If someone tells you a idea is dead, my advice is to consider the messenger, if it is someone that you know to be knowledgeable and in touch with market developments then maybe, just maybe listen.

Even then ask them do they mean it is less effective or is it totally dead, have they tried adapting the way they do things.

Adsense is not dead

Affiliate marketing is not dead

eBay is not dead

Things have changed over the last year in all areas of making money online, you must be ready to adapt, think on your feet and try things out.

Myth 6

I don't have enough money to get started

Let's not look at what it costs just yet, let's talk about commitment and ask a couple of questions.

Did you eat Pizza this month?

Did you eat a McDonald's, Burger King, KFC or some other form of fast food?

Did you go to a pub or bar and buy a beer or 3?

Get a coffee from Starbucks?

How much did that treat cost?

\$10, \$20, \$30 maybe as much as \$50

So take a deep breath and make a commitment to your online future, No more pizza, McDonald's, BK or KFC for a month.

You now have \$50 to invest in your future.

What if you are not willing to give up your treats?

Well then anything I can say, all the knowledge you can get from ebooks, DVDs and even one on one coaching won't help as you lack one of the most important things of all commitment.

I do know this sounds harsh, but I had someone who asked me to help them get started, so I said that they should write 5 articles on a theme of their choice, or pay for 5 to be written. At the time of writing this report it has been 6 months, no articles, no site online and (surprise surprise) no income for them.

You must have some level of commitment, even if it is only an hour a day, commit to it and stay with it.

Myth 7

I am not a "computer" person

Nor am I , honest I am not.

I never owned a pc until the year 2000, I am not particularly proficient in HTML or PHP and I have no idea about C++, Ajax or any programming language.

I am careful to back everything up all the time just in case my PC takes a nosedive into the blue screen of death.

My one "must have" pc purchase would definitely be a external hard drive, you can get them for less than \$100 from Staples or best buy.

You do not need to be a PC expert to make money online, you will pick up most of what you need to know as you go

I have friends who are huge geeks, know computers inside and out and make no money at all online.

Learn what you need to and as your income grows and you want to take on bigger projects you can outsource it.

There are people in many eastern bloc or developing countries who are extremely proficient in just about any computer programming language you can think of and they are only to happy to do your programming for you for a price that makes it a no brainer.

The main thing you need to do is be careful, keep your anti virus up to date (even if it is a free one), don't click on links in emails that say they are from the bank, paypal or ebay (go directly to the site and log in there).

Myth 8

Earning money online is all fake, it is all "snake oil salesmen"

This is probably the easiest myth for people to believe, If no one is earning any money online then there is no way they can earn anything.

That means you can just do nothing and no one else can blame you for that can they?

Believe me people are earning money online every day
Some earn enough to make a car payment every month, some people only earn enough to cover their costs every month and Some people earn a lot of money.

Even if you only earn enough to cover your costs each month you are on the right path.
I you know how to make \$10 online then you know how to make a thousand.

I earn money online each and every day, some days I earn lots some days I only earn enough to cover eating out at Dennys but I earn something every day of the year and you can to.

Stop thinking of that it is impossible and start looking for what is possible.

Myth 9

I am too old

I moved to the USA in 2004, my mum was 65 and she said that she would never be able to speak to me any other way but via the phone.

I bought her a new PC before I left and we now speak at least once a week by email and every couple of days via MSN.

She has even started booking her train tickets online!

She learnt how to do all this because she wanted to and although it may have taken her a bit longer than it would someone a third her age but she learnt it and is becoming very proficient at everything she needs to.

In fact she is thinking of selling some items on ebay in 2008!

I don't care whether you are 25 or 75 you can learn how to make money online, you may take a bit longer to get started but that's ok, quite often the people who start off slowly end up being the most successful.

Myth 10

Anyone can make money online

I know that is what all the sales letters say, well I am sorry to say that it isn't true. From the stuff you have already read you may expect me to believe that anyone can make money online.

That isn't true, there are people I meet who I know will never make money online (well unless they sell the stuff from their attic on ebay).

I hate to say it, but the reason they won't make any money isn't because they aren't bright enough or have something wrong with them.

What is true is that if you

- decide what you want to do to make money online
- stick with it
- stay focused
- shut out the noise
- take one step at a time

Then there is a excellent chance that you will make money online.

Neither I or anyone else can guarantee that you will earn anything (which is why many sales pages have a earnings disclaimer at the bottom) online or offline.

If you are unable to finish a task and are to impatient to work on something through to the end then you will struggle.

If you are impatient then that will work against you, it takes time to learn things and it can take time to get things right.

Later on in this report I talk about mindset, take the time to read it.

Thanks for looking at my 10 Making Money Online myths, I hope you will stay on the [Newbie Helper](#) list (or go and join it if you got this from somewhere else), as I have some interesting reports lined up for you.

I will be covering in future reports

-The Mindset of Money Makers

-20 things that successful people will be/are doing in 2008

-Domains and hosting , why does it seem so complicated

I will add more things to the list as people tell me what they are struggling with.

If you have a question or something you would like me to help with then go and post me a message on [my helpdesk](#), I use a helpdesk as I can check that when I am away from my main PC and email deliverability is a ongoing nightmare with many service providers.

Thanks again for looking

Paul Forcey

